LearnZillion Reaches One Millionth Registered User
One in three teachers utilizing digital curriculum

WASHINGTON- The world's first open digital curricula has officially surpassed its one millionth registered teacher-user, LearnZillion announced today. This figure represents one third of all public school teachers in the U.S., and signals a growing trend among educators toward the use of open educational resources (OER) to support student instruction.

"As the trend continues to grow toward open digital curricula, we are pleased that LearnZillion is a top curriculum resource-of-choice," said Eric Westendorf, CEO and co-founder of LearnZillion. "We continue to see a growing demand among educators and administrators across the country for tools that allow for more effective classroom instruction, student assessment and professional development. As a former teacher and principal, I can attest to the frustrating limitations of the textbook publisher-created tools."

LearnZillion offers a digital alternative that aligns curriculum and assessment as well as professional development. Districts and school systems that opt into LearnZillion's broader comprehensive offerings are able to reinvest funding in teachers and students that previously went to big publishers and their outdated methods.

Illustrating the growing interest in open curricula, 11 states and several organizations have joined efforts to form the K-12 OER Collaborative, which will help support further development of multiple full-course, high-quality open curricula. The federal government is also partnering in the movement toward digital curriculum. The Federal Communications Commission (FCC) has committed to spend $8 billion over the next five years to ensure that 99% of students have online access.

Niki Gaines, an educator within the Davis Joint Unified School District in Davis, California, credited LearnZillion's full digital math curriculum as a "*game changer*" for her students as well as her own career development. She said:

"LearnZillion's digital curriculum has provided me with ongoing professional development for learning to teach the Common Core, while at the same time teaching in the classroom.

"The feedback I received the most from fellow teachers using LearnZillion's curriculum is that they are amazed to see students who are rarely engaged, raising their hands and participating in lesson conversations. Using LearnZillion's curriculum, my students are extremely engaged in the learning and, importantly, I have seen a rise in their level of

self-confidence. It was a game changer and it enabled me to spend more time focusing on learner behavior and grit. It paid dividends."

Like Niki, many other teachers report that they are able to be more efficient and effective in the classroom, which in turn enables them to better meet the needs of each student.

Developed over the last five years by a Dream Team of more than 800 master teachers from public and private schools nationwide, LearnZillion's digital lesson plans are free, for any parents or educators. Currently available for full math (K-8) as well as English-Language Arts, LearnZillion continually expands upon its curriculum offerings, all of which undergo rigorous review before release, and align with all federal and state requirements.

About LearnZillion:
LearnZillion is the world's first open digital curriculum. Founded in 2011 after winning a Next Generation Learning Challenges grant, funded by the Bill & Melinda Gates Foundation and the William & Flora Hewlett Foundation, LearnZillion was borne from curriculum and practice developed during founder Eric Westendorf's tenure as the principal at E.L. Haynes Public Charter School in Washington, D.C. Over the last five years, with additional financial support from investors – including NewSchools Venture Fund and Emerson Investment Management – the platform continues to experience steady growth. The curriculum is developed by leading U.S. educators and made available through the power of technology to support every teacher's quest to provide exemplary instruction. To learn more about LearnZillion, visit www.LearnZillion.com.

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